



What is GreenGive?

GreenGive is a new, 24-hour online fundraising and engagement-building initiative to expand participation in 11 Anne Arundel County waterway and environmental organizations. It's the first time multiple environmental nonprofits have joined to host this type of event.

GreenGive embraces the concept of collective impact – the idea that the most successful organizations maximize the power of people and organizations by working together. Fostering collaboration helps organizations to share resources and ideas, learn new approaches, engage others in their cause and coordinate actions across sectors to achieve high impact. **GreenGive** encourages everyone to *become a force for the greener good*.

When is GreenGive?

Online, Monday, from June 12 at 5 p.m. to Tuesday, June 13 at 5 pm.

The **GreenGive Live** Kick-off Party is scheduled for Monday, June 12th, 5:30 p.m. to 7:30 p.m. at London Town in Edgewater. Registration is requested. More information will follow.

Why is Green Give happening now?

It's completely the right time. The 11 Green Give Partners are organizations that are well established in Anne Arundel County, already collaborate in many ways, and have solid track records in protecting, conserving and restoring waterways and lands. As a community, we want to promote and advance this level of excellence and cooperation.

Further, *local action* to resolve local environmental problems is becoming increasingly more important. It's going to take all of us, working together, to achieve the shared vision of making Anne Arundel County a model urban watershed community.

What is unique about Green Give?

GreenGive encourages supporters to use the day to broaden their horizons by learning more about all 11 **GreenGive** Partners. Then, we're asking our constituents to *become a force for greener good in Anne Arundel County* by *picking two* organizations to support during the **GreenGive**.

Remember, an investment in one group lifts all the organizations because they are collaborating and you can double that impact by investing in more than one!

Who can participate?

This event is open to the public. Anyone can make a secure donation. The online donation page will be open shortly.

Why is Green Give great for Anne Arundel County?

- Inspires as many people as possible to give.
- Promotes the shared value of collaboration for maximum impact.
- Educates county residents and businesses about the work of waterway and environmental nonprofits in Anne Arundel County.
- Strengthens residents' and business's relationship with nonprofits they already support and introduces them to new organizations.

Who are the GreenGive Partner organizations?

Annapolis Green	annapolisgreen.com
Back Creek Conservancy	backcreekconservancy.org
Friends of Anne Arundel County Trails	friendsofaatrails.org
Our Creeks and Conservancy	sites.google.com/view/ourcreeksandconservancy
St. Luke's Restoration of Nature Project	stlukeseastport.org/environmental-ministry
Spa Creek Conservancy	spacreek.net
Scenic Rivers Land Trust	srlt.org
Severn River Association	severnriver.org
South River Federation	southriverfederation.net
Watershed Stewards Academy	aawsa.org
West/Rhode Riverkeeper	westrhoderiverkeeper.org

For more information about GreenGive, contact:

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- Suzanne K. Etgen, Executive Director, Anne Arundel County Watershed Stewards Academy, 443 871 0700, setgen@aacps.org